



STUDENTS WORKING AGAINST TOBACCO

Students Working Against Tobacco (SWAT) Youth Leadership and Accomplishments

School Year to Date: August 2025 – Present

Prepared for School Administrators and School Board Members



Program Overview

Since the start of the 2025–2026 school year, Students Working Against Tobacco (SWAT) youth in Okeechobee County have demonstrated outstanding leadership, civic engagement, and commitment to promoting healthy, tobacco free lifestyles. SWAT clubs are active at Osceola Middle School, Yearling Middle School, Okeechobee High School, and through a community-based club, engaging more than 100 youth county-wide.

Student Leadership, Training, and Peer Education

SWAT youth participated in Tobacco and Nicotine 101 and de-influencing trainings that explored health impacts, industry tactics, and the role of youth advocacy. Students led school-wide prevention efforts, including Not a Lab Rat Day activities, peer-to-peer education, announcements, and student-created messaging that promoted informed decision-making.



Community Engagement and Service

SWAT youth proudly represented their schools through meaningful community service. Students participated in park tobacco cleanups, collecting more than four 13-gallon bags of tobacco-related litter, while engaging community members in conversations about the environmental impact of tobacco use.



Santa in the Park: Youth Leadership in the Community

SWAT youth served as volunteers for the 47th Annual Santa in the Park event over six nights, earning more than 50 community service hours. Students engaged with families, local leaders, and decision makers, reaching more than 1,500 youth and reinforcing the positive role students play in the community.

About SWAT

Students Working Against Tobacco aims to empower, educate, and equip Florida youth to revolt against and de-glamorize the tobacco industry. SWAT is a united movement of empowered youth working towards a tobacco free future. Their efforts help shape tobacco free norms and make tobacco less desirable, less acceptable, and less accessible.

For more information on local youth tobacco prevention efforts, visit SWATFlorida.com or contact your local SWAT Program Manager: **Courtney Moyett** | 863-801-8277 | CMoyett@QuitDoc.com