

STEP 1: YOUR BUSINESS

	X	23%	=	
Number of Employees		Okeechobee County Smoking Rate ¹		Estimated Number of Smokers

STEP 2: YOUR PRODUCTIVITY COSTS

	X	\$4,056	=	
Number of Smokers		Estimated Lost Productivity Costs ²		Total Lost Productivity Costs

STEP 3: YOUR HEALTHCARE COSTS

	X	\$2,056	=	
Number of Smokers		Estimated Medical Costs ²		Total Medical Costs

STEP 4: YOUR TOTAL COSTS

	+		=	
Total Productivity Costs		Total Medical Costs		Total Annual Loss

1. Behavioral Risk Factor Surveillance System (2010)

2. Berman, Micah, et al. "Estimating the cost of a smoking employee." *Tobacco Control* (2013)